

## FUNDRAISING REPORT FOR THE 2018 AGM

The Fundraising Committee has had a very successful year. This was made possible by the continued and generous support of our sponsors, membership, organizers, volunteers and participants. A sincere thanks is extended to all who have helped us with each event.

The Tournament of Kings (Chaired by John Bottomley) had an enormous number of hard-working volunteers who helped make the event such a success. Special thanks to our generous sponsors. Detailed information on this event will be found in the Tournament of King's Report. Net revenues were \$15,887.

The weekly table at the Farmer's and Trader's Market was used to promote upcoming events at the Theatre and to renew or begin new Memberships to the Theatre. As well, raffle tickets were sold for exciting prizes offered by Tournament of Kings Committee.

At the Christmas Market, there were free draws for tickets to upcoming performances, membership renewals, gift certificates and movie cards. As well, the *Wear Your Heart on Your Seat* campaign and the *Robbie Burns Night* fundraiser were promoted.

The Annual Giving Campaign raises funds to help cover those unforeseen circumstances that arise and are not covered in the budget. Our Strategic Plan is eventually to have \$15,000 in this account. We are almost halfway there! This year's Fundraising Campaign raised \$7,030. Thanks again to our generous donors!

Membership revenues increased due to the efforts of the Membership Chair (Flora Hall) and totalled \$9550, up from \$8600 in 2017.

Community Theatre continued to add to the financial health of the Theatre as well as to your continued enjoyment, including two productions of the Annapolis District Drama Group and the King's Shorts Festival of Ten Minute Plays.

Special Events such as the Robbie Burns Night, Valentine's Art Silent Auction, Susan Crowe and Friends, and The Rocky Horror Picture Show were very popular events and, therefore, were successful on many levels. These events contributed a total fundraising revenue of \$2233.

Thank you for your incredible support of and confidence in King's Theatre.

-- Sharon Moody, Fundraising Chair